

WBL CONSULTING GROUP

YOUR TRUSTED DIGITAL TRANSFORMATION PARTNER



SMART TECHNOLOGY - LEAN OPERATIONS - BALANCED LIFE

WHO WE ARE?

WBL Consulting Group is a strategic consulting and digital operations design firm, proudly serving as an official **Zoho Authorized Partner**.



Our Core Philosophy

Applying the right technology in the right way frees people from repetitive work, enabling businesses to work smarter and achieve higher productivity. At WBLGroup, we firmly believe:

"Process First, Tools Second."

Proven Capabilities

WBLGroup has successfully supported the digital transformation of more than **20 organizations**, including Namia River Retreat, Work Easy, SNV Vietnam,...

Real Business Impact

60%



Process Time Optimization

30%



Productivity Improvement

95%



Customer Satisfaction Rate



ZOHO CORPORATION

A GLOBAL CLOUD TECHNOLOGY LEADER

60.000

Businesses Empowered
Worldwide

Global scale

Zoho is a multinational technology corporation.

30 (years)
of Innovation

150 (million)
Global Users

150 (countries)
Worldwide

Cutting Edge Technology

Powered by **Zia**, Zoho's intelligent AI assistant, enabling businesses to automate tasks, extract insights, and make smarter business decisions.

Security & Compliance

Zoho's data center infrastructure meets the world's highest security standards, protecting business data and ensuring complete privacy.



ISO 27001, GDPR, HIPAA and SOC

WORLD CLASS TECHNOLOGY POWERING BUSINESS GROWTH

SOLUTIONS **45+** APPLICATIONS THAT UNIFY EVERY DATA FLOW



ZOHO ONE

THE ALL IN ONE BUSINESS ECOSYSTEM



Sales & Marketing

Digitize the customer lifecycle, automate marketing, and manage professional multi channel sales with:



For Small Businesses:



A lightweight CRM designed for simplicity and ease of use.

Workplace & HR

Manage your workforce comprehensively and improve team productivity with:



Secure Cloud Storage



Operations & Finance

Simplify accounting, invoicing, and inventory management in real time with:



Start Your Digital Transformation Today and Stay Ahead in the Race for Growth



Zoho serves as a **Complete Business Operating System**.

This solution enables CEOs and business leaders to digitize, automate, and centrally manage every core business function, including **Sales, Marketing, Finance, HR, and Operations**, on a single platform, replacing disconnected software and manual reporting entirely.



HOW WBL SUPPORTS YOUR JOURNEY

We help you through: *(1) Business Discovery - (2) Data Planning - (3) Rapid Implementation - (4) Hands-on training to help your business master the system.*

START YOUR JOURNEY

Schedule a complimentary 1 on 1 Discovery Call with a WBL consultant today.

CONTACT INFORMATION

[EMAIL]

let-talk@wbl.group

[WEBSITE]

wbl.group | wbl.one

[ADDRESS]

2nd Floor, Saigon Paragon Building, No. 3 Nguyen Luong Bang Street, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam



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GROUP**